2027
PARTNERSHIP OPPORTUNITIES

Promote your business by partnering with KHS!



Kitsap Humane Society

Kitsap Humane Society is the rare kind of non-profit that is renowned throughout the state as a trusted and respected charity, with high brand recognition and an outstanding reputation for community engagement. Our broad array of events attract thousands of participants throughout the year and our communications connect to tens of thousands of households. And everyone loves animals, right?

What does this mean to you? It means instant, indelible, and inexpensive promotional value for you and your business, while you align with one of the area's most beloved organizations. You help our community's animals, and we help you reach our community. It's a win-win.

What kind of events?

Our fundraising events are promoted to and attended by a wide cross-section of the community, including those who are looking for services like yours. Among our most popular:

PetsWalk – It's a family-friendly 5K walk/run and community festival that includes a vendor fair, live music, food, and hundreds of participants in beautiful downtown Poulsbo.

Putting Fore! Pets – Avid golfers and pet-lovers alike come together for a day of fun on the fairways, along with on-the-course contests, tee-box sponsors, and post-round raffles and auctions.

Animal Krackers – Our annual gala is an elegant night of dining, entertainment, auctions, and of course, animals. It's our biggest night of the year and a great opportunity to reach Kitsap's movers and shakers.

Plus, many other events to sponsor throughout the year, like My Furry Valentine, Wine & Whiskers, Santa Paws, Comedy Unleashed, and Puppuccino Pals!

Learn about them all by scanning the code!

Connect with our network!

Instagram & Facebook Combined

79,245
followers

25,531
e-mail subscribers

11.9M
social views

1,600,000
webpage views/yearly

Kitsap Humane Society

2027 PARTNERSHIP OPPORTUNITIES

MY FURRY Valentine







Valentine's Day Gifts

January 7–February 14, 2027

My Furry Valentine is our annual love letter to the community – and the animals in our care. It's an online Valentine gift site where thoughtful suiters can spoil their sweethearts with customized Valentine's goodie bags, one-of-a-kind paintings made by one of our adorable shelter animals, and other pet-centric surprises. As a Presenting Sponsor, Cupid will splash your name over all of our promotional materials, including the auction website, social media, posters, and emails. It's a special and unforgettable way to celebrate those you adore.

2026 by the Numbers

Over **$8,000** *raised*

300 *Online Participants*

For more information, contact **Jessi Reynolds** at **jreynolds@kitsap-humane.org.**

LEARN MORE!

$2,000 partnership

Kitsap Humane Society

2027 PARTNERSHIP OPPORTUNITIES

Comedy UNLEASHED

Stand-Up Comedy Show

March 26, 2027

Partner your business with a howlingly hilarious night of stand-up comedy at Comedy Unleashed. Twice each year, Kitsap Humane Society hosts the area's funniest comics for a four-set show, along with appetizers and refreshments. As a Presenting Sponsor of the festivities, we'll shine the main stage spotlight on your business with a program ad, logo placement on all event promo materials, two VIP tickets to the show, and much more! And every guffaw and giggle goes toward helping the animals in our care!







2026 by the Numbers

20 *Volunteers*

4 *Comedians*

206 *Attendees*

$20,460 *Raised for animals*

For more information, contact **Jessi Reynolds** at **jreynolds@kitsap-humane.org.**

LEARN MORE!

Levels ranging from $2,000 - $300

Kitsap Humane Society

2027 PARTNERSHIP OPPORTUNITIES

PETS 5K WALK

5K Walk & Run Fundraiser & Festival

June 5, 2027

Join us for our 33rd annual PetsWalk in downtown Poulsbo. Hundreds of pet-lovers and KHS supporters lace up their sneakers each year. This all-day festival starts with a picturesque 5-kilometer walk/run and ends with a vendor fair, food trucks, and live entertainment on the Poulsbo waterfront. In 2026, the festival attracted 340 walkers/runners and an estimated 1,430 total attendees. In addition to vendor booth space, partners receive recognition on a wide range of promotional materials online and throughout Kitsap County.

2026 by the Numbers

340 *Participants*

26 *Teams*

Over **1,430** *attendees*

$87,400 *Raised for animals*











For more information, contact **Jessi Reynolds** at **jreynolds@kitsap-humane.org.**

LEARN MORE!

Levels ranging from $5,000 - $250

Kitsap Humane Society

2027 PARTNERSHIP OPPORTUNITIES

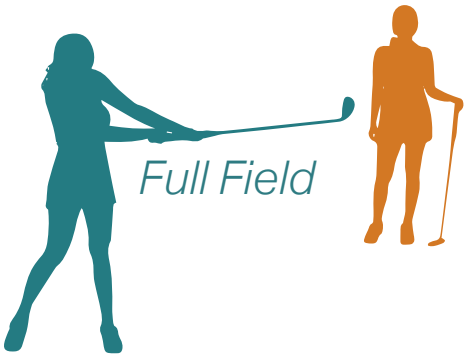
PUTTING FORE PETS

Golf Tournament

July 23, 2027

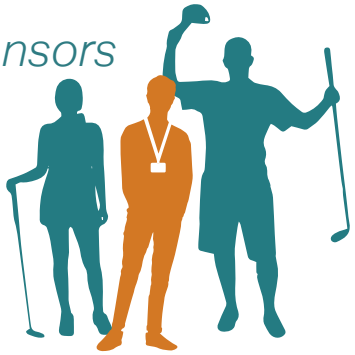
Golfers may be bad dressers, but they're outstanding customers. This is your opportunity to reach out to duffers from all over the Kitsap Peninsula with one of the area's favorite charity outings, Putting Fore! Pets. This year's tournament will be held at beautiful Gold Mountain Golf Club, named one of the Best 30 Municipal Courses in America by Golf Magazine. Whether you want to sponsor a hole, set up a tent and table, or simply slip promotional materials into the "swag bag," there's a partnership opportunity for your budget.

2026 by the Numbers



Full Field

15 *Sponsors*





$26,000

Raised for animals













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LEARN MORE!

Levels ranging from $5,000 - $500

Kitsap Humane Society

2027 PARTNERSHIP OPPORTUNITIES



Animal Krackers

33rd Annual Gala & Auction

October 2, 2027

Every year, Kitsap's most generous animal-lovers come together for the most purr-fect evening of them all – Animal Krackers. Held at the Suquamish Clearwater Casino Resort, this elegant extravaganza is Kitsap Humane Society's biggest event of the year, with live and silent auctions, dinner and entertainment, and short films showcasing the work we do with animals year-round. With video displays inside and outside the ballroom and presentations from the stage throughout the event, this is a prime opportunity to shine a spotlight on your business to an influential audience of Kitsap community leaders.











2026 by the Numbers



365
Registered Guests



52
Volunteers



OVER
$520,000
Raised for animals

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LEARN MORE!

Levels ranging from $12,000 - $500

Kitsap Humane Society **2027 PARTNERSHIP OPPORTUNITIES**

Wine & Whiskers



Wine Tasting Tour

August & September 2027

Raise a glass for the animals at our annual Wine & Whiskers wine tasting tour! It's a summer-long exploration of the Kitsap Peninsula's best wineries, all to benefit animals in need. As a Presenting Sponsor, you'll be recognized by our legion of animal-loving wine connoisseurs as they swirl and sample vintages from Port Orchard to Bainbridge Island and everywhere in between. In 2026, a dozen different venues will welcome KHS supporters for free tastings and your brand will be promoted to wine enthusiasts throughout the area.









For more information, contact **Jessi Reynolds** at **jreynolds@kitsap-humane.org.**

LEARN MORE!

$2,000 partnership

Kitsap Humane Society

2027 PARTNERSHIP OPPORTUNITIES

Kitsap Humane Society's

Santa PAWS



Pet Photos withSanta

November & December 2027

Why should just kids have all the fun? The cats and dogs, puppies and kitties, and every other furry, feathered, and scaly friend should have the chance to sit on Santa's lap too! At Santa Paws, families have the opportunity to get their pets' pics with ol' St. Nick at multiple locations throughout Kitsap County. In 2026, more than 300 families made Santa Paws a part of their holiday celebrations and you can too. As a Presenting Sponsor, your business' name will end up on Santa's nice list for all to see, via our social media pages, website, event posters, banners, and email. It's a merry old time!





2026 by the Numbers

$9,000 *raised*

250 *Families participated*

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LEARN MORE!

$2,000 partnership

Kitsap Humane Society

2027 PARTNERSHIP OPPORTUNITIES

Puppuccino and Purr-uccino Pals Partnerships



Every month throughout the year

There's literally nothing more adorable on which to spend your advertising dollars. Each month, Kitsap Humane Society recognizes its Puppuccino Pals and Purr-uccino Pals partners by treating lucky dogs or cats to a creamy cup of whipped cream. The resulting photos are among the favorite posts of our more than 200,000 social media followers. It's a program that was even a hit with national media, featured in Teen Vogue, AOL News, The Dodo, and The Bark – and now it could feature you!





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LEARN MORE!

$250 partnership

Kitsap Humane Society

2027 PARTNERSHIP OPPORTUNITIES

Magazine Ads

Save your spot in the KHS Magazine!

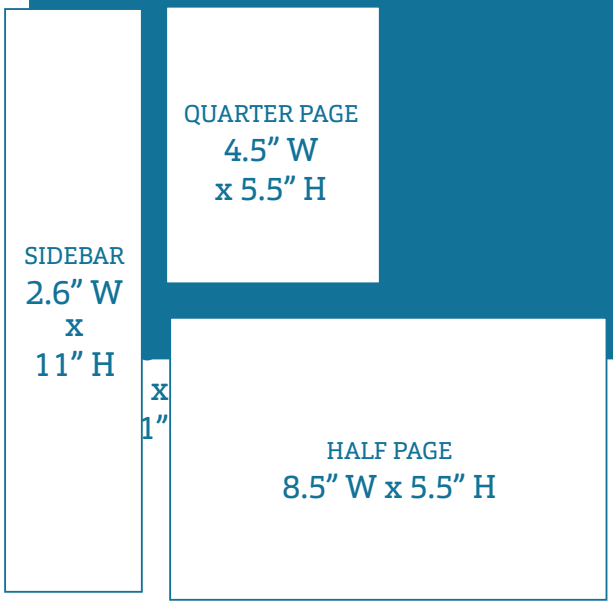
Unveiled in January 2022, the Kitsap Humane Society Magazine is a beautiful, full-color, content-rich guide to all things KHS-related. Distributed by mail and electronically three times a year, your business will reach nearly 3,000 readers who are looking to support those who support the shelter! With a variety of ad sizes available, choose one or all three editions to promote your business to animal lovers in our community. No graphic design experience? No worries, Kitsap Humane Society's Marketing Team can assist you in ensuring your business puts its best paw forward with graphic design support.



SIDEBAR
2.6" W x 11" H - $150

QUARTER PAGE
4.25" W x 5.5" H - $250

HALF PAGE
8.5" W x 5.5" H - $500



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LEARN MORE!

Many Thanks to Our Most Generous 2026 Sponsors

Haselwood Auto Group

Brown Bear Car Wash

Run Dog Run — A Tired Dog is a Happy Dog

Animal Emergency & Specialty Center

Adopt a Pet shelterplus

The Latitude 48 Group
Ameriprise Private Wealth Advisory Practice

Fingers Duke
Design Studio + Screen Printing

MRJ Constructors

Naturally 4Paws

Noble Paw Werks Mobile Grooming

TPAT Productions LLC
www.tpatproductions.com

Vision Animal Eye Specialists

1st Security Bank

Hood Canal Roofing

Tito's Handmade Vodka

Arnold's Home Furnishings

Comedy in Kitsap

Integrity Roofing & Construction

Poulsbo Marina Veterinary Clinic

Wheaton Way Veterinary Hospital + Urgent Care

Camp Bowwow

Combat Audio

Kelley Create

Kitsap Credit Union

Bayview Veterinary Hospital

Central Valley Animal Hospital

State Farm — Dee Fitzgerald, Agent, Port Orchard

The Partners Group

tessera

vca animal hospitals

ACGIH

Catalyst Public Schools

Photonatix

Poulsbo Pet Club

Ridgetop Animal Hospital & Prompt Care

The Point Casino & Hotel

Uptown Animal Hospital & Urgent Care

Beck's Shoes | Big Valley Pet Resort | Alder Creek Pet Lodge | Paws Gourmet Bakery | The NW Dog

Kitsap Humane Society

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