

KITSAP HUMANE SOCIETY'S

# PETS 5K WALK

## 2025 by the Numbers

**358** Participants



**26** Teams

Over **1,430** attendees

 **\$78,500**  
Raised for animals



Join us for our 33rd annual PetsWalk in downtown Poulsbo. Hundreds of pet-lovers and KHS supporters lace up their sneakers each year. This all-day festival starts with a picturesque 5-kilometer walk/run and ends with a vendor fair, food trucks, and live entertainment on the Poulsbo waterfront. In 2025, the festival attracted 358 walkers/runners and an estimated 1,430 total attendees. In addition to vendor booth space, partners receive recognition on a wide range of promotional materials online and throughout Kitsap County.

## 5K Walk & Run Fundraiser & Festival June 6, 2026

## PRESENTER OF THE PACK

*All the benefits of Paw-Some Partner, plus:*

- Featured as a Community Partner/Presenting Partner
  - Two Vendor spaces
  - Preferred location at Finn-ish line festival

## PAW-SOME PARTNER

**\$3,000**

*All the benefits of Party Animal, plus:*

- Name featured on ALL printed promotional materials
  - Ad in one of our KHS magazines
- Logo featured on promotional banners (*hung in two prominent locations in Kitsap*)

## PARTY ANIMAL

**\$2,000**

*All the benefits of Strut Your Water Dogs, plus:*

- Logo on event collateral included in adoption packets in May, leading up to the event
  - Recognition in news releases
  - Poster of Sponsors at event
  - Name featured on all day-of event materials
- Business linked in all event posts on KHS' main Facebook page (*over 53,100 followers*)
  - Featured as a Community Partner in Shelter Tails (*over 25,600 subscribers*)
  - Name featured on ALL promotional materials
  - Logo on event poster

## STRUT YOUR MUTT

**\$1,000**

*All the benefits of Jog Your Dog, plus:*

- Registration fees waived
- Name within Facebook event (*over 53,100 followers*)
- Logo on website event page before and after event (*1.6 million views a year*)
- Logo displayed on electronic monitors in shelter lobby leading up to event
  - Logo on event participant merchandise

## JOG YOUR DOG

**\$500**

*All the benefits of Cat's Meow, plus:*

- Name featured in all event e-mail communications (*over 25,600 subscribers*)
- Business linked in at least one Facebook post within event page (*over 53,100 followers*)
  - Featured in the 2026 KHS Calendar (*at least 250 distributed*)
- Logo on kitsap-humane.org for the duration of one year (*1.6 million views a year*)

## THE CAT'S MEOW

**\$300**

- Vendor booth space (*over 800 community members visit the vendor fair*)
  - Name on event participant merchandise
- Logo featured on 11 x 17 sign along course (*over 380 participants*)
  - Able to put promotional material in Finn-isher bag