

33rd Annual Gala & Auction

October 3, 2026

KITSAP HUMANE SOCIETY'S

Animal Krackers

2025 by the Numbers



Every year, Kitsap's most generous animal-lovers come together for the most purr-fect evening of them all – Animal Krackers. Held at the Suquamish Clearwater Casino Resort, this elegant extravaganza is Kitsap Humane Society's biggest event of the year, with live and silent auctions, dinner and entertainment, and short films showcasing the work we do with animals year-round. With video displays inside and outside the ballroom and presentations from the stage throughout the event, this is a prime opportunity to shine a spotlight on your business to an influential audience of Kitsap community leaders.

Partnership Levels

DIAMOND PAW PRESENTING SPONSOR

\$12,000

All the benefits of Platinum Paw, plus:

- Business linked on all event posts on the KHS main Facebook page (*over 53,100 followers*)
 - Logo/name featured in ALL promotional materials
 - One VIP table (*not in addition to Platinum Paw Seats*)
- Full-page ad in Animal Krackers program (*not in addition to Platinum Paw ad*)

PLATINUM PAW

\$10,000

All the benefits of Gold Paw, plus:

- Featured as a Community Partner in Shelter Tails (*over 25,600 subscribers*)
- Logo featured in all post-event communications (*over 25,600 subscribers*)
 - Name featured on post-event thank you cards
 - Name featured on all day-of event materials
- Logo featured on promotional banners in prominent North Kitsap locations (*excluding highway banner*)
 - Ad in KHS magazine
 - Six VIP seats (*not in addition to Gold Paw Seats*)

GOLD PAW

\$6,000

All the benefits of Silver Paw, plus:

- Recognition in news releases
- Four VIP seats (*not in addition to Silver Paw Seats*)

SILVER PAW

\$3,000

All the benefits of Bronze Paw, plus:

- Two guest seats (*not in addition to Bronze Paw Seat*)
- Half-page ad in Animal Krackers program (*not in addition to Bronze Paw ad*)
 - Logo in invitation

BRONZE PAW

\$1,500

All the benefits of Friends of the Animals, plus:

- One guest seat
- Quarter-page ad in Animal Krackers program
 - Name in invitation

FRIENDS OF THE ANIMALS

\$500

- Logo on KHS website for one year (*1.6 million views each year*)
 - Logo or name featured on slideshow during silent auction
- Logo featured in all event email communications (*25,600 subscribers*)
 - Logo in Animal Krackers program
- Logo or name featured on KHS lobby monitor (*1,500 visitor each month*)
 - Logo within Facebook event (*over 53,100 followers*)
- Logo on website event page before and after event (*1.6 million views each year*)
 - 🐾 Featured in the 2026 KHS Calendar (*at least 250 distributed*)