

# 2026

## PARTNERSHIP OPPORTUNITIES

Promote your business  
by partnering with KHS!



Kitsap Humane Society is the rare kind of non-profit that is renowned throughout the state as a trusted and respected charity, with high brand recognition and an outstanding reputation for community engagement. Our broad array of events attract thousands of participants throughout the year and our communications connect to tens of thousands of households. And everyone loves animals, right?

What does this mean to you? It means instant, indelible, and inexpensive promotional value for you and your business, while you align with one of the area's most beloved organizations. You help our community's animals, and we help you reach our community. It's a win-win.



Fill out the digital  
Sponsorship form  
by scanning the code!

### What kind of events?

Our fundraising events are promoted to and attended by a wide cross-section of the community, including those who are looking for services like yours. Among our most popular:

**PetsWalk** – It's a family-friendly 5K walk/run and community festival that includes a vendor fair, live music, food, and hundreds of participants in beautiful downtown Poulsbo.

**Putting Fore! Pets** – Avid golfers and pet-lovers alike come together for a day of fun on the fairways, along with on-the-course contests, tee-box sponsors, and post-round raffles and auctions.

**Animal Krackers** – Our annual gala is an elegant night of dining, entertainment, auctions, and of course, animals. It's our biggest night of the year and a great opportunity to reach Kitsap's movers and shakers.

Plus, many other events to sponsor throughout the year, like My Furry Valentine, Wine & Whiskers, Santa Paws, Comedy Unleashed, and Puppuccino Pals!



Learn about them all  
by scanning the code!

### Connect with our network!

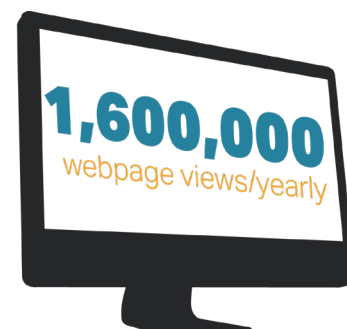


*Instagram & Facebook Combined*

**75,595**  
*followers*

 **25,531**  
*e-mail subscribers*

**10.3 M**  
*social views*





KITSAP HUMANE SOCIETY'S

# MY FURRY Valentine



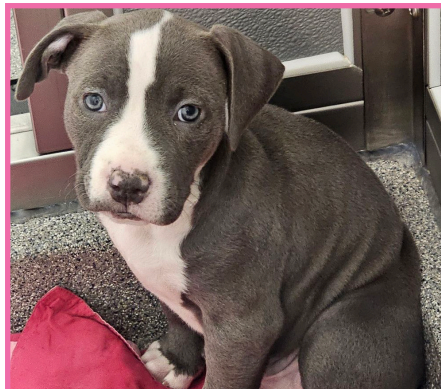
## **Valentine's Day Gifts January 8–February 14, 2026**

My Furry Valentine is our annual love letter to the community – and the animals in our care. It's an online Valentine gift site where thoughtful suiters can spoil their sweethearts with customized Valentine's goodie bags, one-of-a-kind paintings made by one of our adorable shelter animals, and other pet-centric surprises. As a Presenting Sponsor, Cupid will splash your name over all of our promotional materials, including the auction website, social media, posters, and emails. It's a special and unforgettable way to celebrate those you adore.

### **PRESENTING SPONSOR**

**\$2,000**

- 🐾 Name featured on ALL promotional materials
  - 🐾 Logo on event poster
- 🐾 Name on website event page before and after event (*1.6 million views a year*)
  - 🐾 Name within Facebook event (*over 53,100 followers*)
- 🐾 Business linked in all event posts on KHS' main Facebook page (*over 53,100 followers*)
- 🐾 Business name linked and featured in all event email communications (*over 25,600 subscribers*)
  - 🐾 Business tagged in every Instagram post about the event (*over 22,000 followers*)





KITSAP HUMANE SOCIETY'S

# Comedy UNLEASHED

**Stand-Up Comedy Show**  
**March 20, 2026**

## 2025 by the Numbers



Partner your business with a howlingly hilarious night of stand-up comedy at Comedy Unleashed. Twice each year, Kitsap Humane Society hosts the area's funniest comics for a four-set show, along with appetizers and refreshments. As a Presenting Sponsor of the festivities, we'll shine the main stage spotlight on your business with a program ad, logo placement on all event promo materials, two VIP tickets to the show, and much more! And every guffaw and giggle goes toward helping the animals in our care!





## PRESENTING SPONSOR

*\$2,000*

*All the benefits of Adopt-a-Comic, plus:*

- 🐾 Business logo and name featured on event banners
  - 🐾 Four VIP tickets to the show
- 🐾 Name featured in ALL event promotional materials ("Comedy Unleashed" presented by...")
  - 🐾 Ad in one of our KHS magazines

## ADOPT-A-COMIC

*\$500*

*All the benefits of Laugh Out Loud, plus:*

- 🐾 Quarter-page ad placement in event program
  - 🐾 Two VIP tickets to the show
  - 🐾 On-stage comic recognition
  - 🐾 Logo placement on posters and flyers
- 🐾 Featured in the 2026 KHS Calendar (*at least 250 distributed*)

## LAUGH OUT LOUD

*\$300*

- 🐾 Logo and link to business on event website
  - 🐾 Two general admission tickets to show
  - 🐾 Business name listed in program



KITSAP HUMANE SOCIETY'S

# PETS WALK

## 2025 by the Numbers

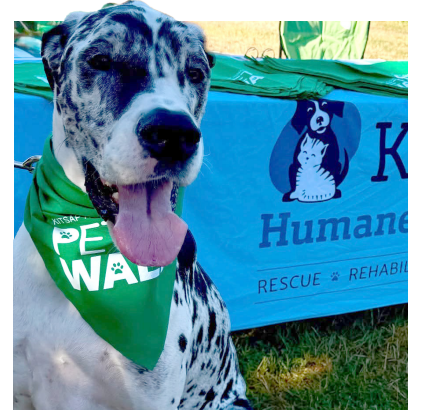
**358** Participants**26** Teams

Over **1,430**  
attendees

 **\$78,500**  
Raised for animals

## 5K Walk & Run Fundraiser & Festival June 6, 2026

Join us for our 33rd annual PetsWalk in downtown Poulsbo. Hundreds of pet-lovers and KHS supporters lace up their sneakers each year. This all-day festival starts with a picturesque 5-kilometer walk/run and ends with a vendor fair, food trucks, and live entertainment on the Poulsbo waterfront. In 2025, the festival attracted 358 walkers/runners and an estimated 1,430 total attendees. In addition to vendor booth space, partners receive recognition on a wide range of promotional materials online and throughout Kitsap County.





## PRESENTER OF THE PACK

*All the benefits of Paw-Some Partner, plus:*

- 🐾 Featured as a Community Partner/Presenting Partner
  - 🐾 Two Vendor spaces
- 🐾 Preferred location at Finn-ish line festival

## PAW-SOME PARTNER

**\$3,000**

*All the benefits of Party Animal, plus:*

- 🐾 Name featured on ALL printed promotional materials
  - 🐾 Ad in one of our KHS magazines
- 🐾 Logo featured on promotional banners (*hung in two prominent locations in Kitsap*)

## PARTY ANIMAL

**\$2,000**

*All the benefits of Strut Your Water Dogs, plus:*

- 🐾 Logo on event collateral included in adoption packets in May, leading up to the event
  - 🐾 Recognition in news releases
  - 🐾 Poster of Sponsors at event
- 🐾 Name featured on all day-of event materials
- 🐾 Business linked in all event posts on KHS' main Facebook page (*over 53,100 followers*)
  - 🐾 Featured as a Community Partner in Shelter Tails (*over 25,600 subscribers*)
  - 🐾 Name featured on ALL promotional materials
  - 🐾 Logo on event poster

## STRUT YOUR MUTT

**\$1,000**

*All the benefits of Jog Your Dog, plus:*

- 🐾 Registration fees waived
- 🐾 Name within Facebook event (*over 53,100 followers*)
- 🐾 Logo on website event page before and after event (*1.6 million views a year*)
- 🐾 Logo displayed on electronic monitors in shelter lobby leading up to event
  - 🐾 Logo on event participant merchandise

## JOG YOUR DOG

**\$500**

*All the benefits of Cat's Meow, plus:*

- 🐾 Name featured in all event e-mail communications (*over 25,600 subscribers*)
- 🐾 Business linked in at least one Facebook post within event page (*over 53,100 followers*)
  - 🐾 Featured in the 2026 KHS Calendar (*at least 250 distributed*)
- 🐾 Logo on kitsap-humane.org for the duration of one year (*1.6 million views a year*)

## THE CAT'S MEOW

**\$300**

- 🐾 Vendor booth space (*over 800 community members visit the vendor fair*)
  - 🐾 Name on event participant merchandise
- 🐾 Logo featured on 11 x 17 sign along course (*over 380 participants*)
  - 🐾 Able to put promotional material in Finn-isher bag



KITSAP HUMANE SOCIETY'S

# PUTTING FORE PETS



Golf Tournament

**August 7, 2026**

Golfers may be bad dressers, but they're outstanding customers. This is your opportunity to reach out to duffers from all over the Kitsap Peninsula with one of the area's favorite charity outings, Putting Fore! Pets. This year's tournament will be held at beautiful Gold Mountain Golf Club, named one of the Best 30 Municipal Courses in America by Golf Magazine. Whether you want to sponsor a hole, set up a tent and table, or simply slip promotional materials into the "swag bag," there's a partnership opportunity for your budget.

## 2025 by the Numbers

**14** Sponsors**\$24,000**  
Raised for animals



## LEADER OF THE PACK

\$5,000

*All the benefits of Best in Show, plus:*

- 🐾 Waived registration fees for two foursomes
- 🐾 Featured as a Community Partner in Shelter Tails newsletter (*over 25,600 subscribers*)
- 🐾 Business linked in all event posts on KHS' main Facebook page (*over 53,100 followers*)
- 🐾 Name featured in ALL promotional materials
- 🐾 Logo recognition at all food, snack, and beverage areas
  - 🐾 Logo recognition on beverage cart
  - 🐾 Ad in the KHS magazine

## BEST IN SHOW

\$2,500

*All the benefits of The Cat's Meow, plus:*

- 🐾 Logo featured on 11 x 17 tee box sign
  - 🐾 Option to set up a table at tee box
- 🐾 Waived registration fees for one foursome
  - 🐾 Golf carts provided
- 🐾 Prominent logo on all day-of event materials
  - 🐾 Recognition in news releases
  - 🐾 Logo on event poster

## THE CAT'S MEOW

\$1,500

*All the benefits of Chow Hound, plus:*

- 🐾 Logo featured inside each golf cart
- 🐾 Logo or name featured on KHS lobby monitor (*1,500 visitors each month*)
- 🐾 Logo or name within Facebook event (*over 53,100 followers*)
- 🐾 Logo or name on website event page before and after event (*1.6 million views each year*)
- 🐾 Waived registration fees for two golfers

## CHOW HOUND

\$1,000

*All the benefits of Feline Fine, plus:*

- 🐾 Business linked in at least one Facebook post within event page (*over 53,100 followers*)

## FELINE FINE

\$750

*All the benefits of Howling at the Holes, plus:*

- 🐾 Promotional materials placed in golfer swag "doggie bags"

## HOWLING AT THE HOLES

\$500

- 🐾 Logo on KHS website for one year (*1.6 million views each year*)
- 🐾 Logo or name featured in all event email communications (*over 25,600 subscribers*)



## 33rd Annual Gala & Auction

# October 3, 2026

KITSAP HUMANE SOCIETY'S

# Animal Krackers

## 2025 by the Numbers



Every year, Kitsap's most generous animal-lovers come together for the most purr-fect evening of them all – Animal Krackers. Held at the Suquamish Clearwater Casino Resort, this elegant extravaganza is Kitsap Humane Society's biggest event of the year, with live and silent auctions, dinner and entertainment, and short films showcasing the work we do with animals year-round. With video displays inside and outside the ballroom and presentations from the stage throughout the event, this is a prime opportunity to shine a spotlight on your business to an influential audience of Kitsap community leaders.



---

# Partnership Levels

---

## DIAMOND PAW PRESENTING SPONSOR

*\$12,000*

*All the benefits of Platinum Paw, plus:*

- Business linked on all event posts on the KHS main Facebook page (*over 53,100 followers*)
  - Logo/name featured in ALL promotional materials
  - One VIP table (*not in addition to Platinum Paw Seats*)
- Full-page ad in Animal Crackers program (*not in addition to Platinum Paw ad*)

## PLATINUM PAW

*\$10,000*

*All the benefits of Gold Paw, plus:*

- Featured as a Community Partner in Shelter Tails (*over 25,600 subscribers*)
- Logo featured in all post-event communications (*over 25,600 subscribers*)
  - Name featured on post-event thank you cards
  - Name featured on all day-of event materials
- Logo featured on promotional banners in prominent North Kitsap locations (*excluding highway banner*)
  - Ad in KHS magazine
- Six VIP seats (*not in addition to Gold Paw Seats*)

## GOLD PAW

*\$6,000*

*All the benefits of Silver Paw, plus:*

- Recognition in news releases
- Four VIP seats (*not in addition to Silver Paw Seats*)

## SILVER PAW

*\$3,000*

*All the benefits of Bronze Paw, plus:*

- Two guest seats (*not in addition to Bronze Paw Seat*)
- Half-page ad in Animal Crackers program (*not in addition to Bronze Paw ad*)
  - Logo in invitation

## BRONZE PAW

*\$1,500*

*All the benefits of Friends of the Animals, plus:*

- One guest seat
- Quarter-page ad in Animal Crackers program
  - Name in invitation

## FRIENDS OF THE ANIMALS

*\$500*

- Logo on KHS website for one year (*1.6 million views each year*)
  - Logo or name featured on slideshow during silent auction
- Logo featured in all event email communications (*25,600 subscribers*)
  - Logo in Animal Crackers program
- Logo or name featured on KHS lobby monitor (*1,500 visitor each month*)
  - Logo within Facebook event (*over 53,100 followers*)
- Logo on website event page before and after event (*1.6 million views each year*)
  - 🐾 Featured in the 2026 KHS Calendar (*at least 250 distributed*)



KITSAP HUMANE SOCIETY'S

# Wine & Whiskers



**Wine Tasting Tour**

**August & September 2026**

Raise a glass for the animals at our annual Wine & Whiskers wine tasting tour! It's a summer-long exploration of the Kitsap Peninsula's best wineries, all to benefit animals in need. As a Presenting Sponsor, you'll be recognized by our legion of animal-loving wine connoisseurs as they swirl and sample vintages from Port Orchard to Bainbridge Island and everywhere in between. In 2025, a dozen different venues will welcome KHS supporters for free tastings and your brand will be promoted to wine enthusiasts throughout the area.

## PRESENTING SPONSOR

**\$2,000**

- 🐾 Name featured on ALL promotional materials
  - 🐾 Logo featured on KHS website homepage
  - 🐾 Logo on event poster
- 🐾 Name on website event page before and after event *(1.6 million views a year)*
- 🐾 Name within Facebook event *(over 53,100 followers)*
- 🐾 Business linked in all event posts on KHS' main Facebook page *(over 53,100 followers)*
- 🐾 Business tagged in every Instagram post about the event *(over 22,000 followers)*
- 🐾 Business name linked and featured in all event email communications *(over 25,600 subscribers)*
- 🐾 Logo on banner *(displayed in a prominent location outside KHS)*







Kitsap Humane Society's

# Santa PAWS

## *Pet Photos with Santa*

### ***Multiple dates in November & December 2026***

Why should just kids have all the fun? The cats and dogs, puppies and kitties, and every other furry, feathered, and scaly friend should have the chance to sit on Santa's lap too! At Santa Paws, families have the opportunity to get their pets' pics with ol' St. Nick at multiple locations throughout Kitsap County. In 2025, more than 300 families made Santa Paws a part of their holiday celebrations and you can too. As a Presenting Sponsor, your business' name will end up on Santa's nice list for all to see, via our social media pages, website, event posters, banners, and email. It's a merry old time!

## **PRESENTING SPONSOR**

*\$2,000*

- 🐾 Name featured on ALL promotional materials
  - 🐾 Logo featured on KHS website homepage
  - 🐾 Logo on event poster
- 🐾 Name on website event page before and after event (*1.6 million views a year*)
  - 🐾 Name within Facebook event (*over 53,100 followers*)
- 🐾 Business linked in all event posts on KHS' main Facebook page (*over 53,100 followers*)
  - 🐾 Business tagged in every Instagram post about the event (*over 22,000 followers*)
- 🐾 Business name linked and featured in all event email communications (*over 25,600 subscribers*)
  - 🐾 Logo on banner (*displayed in a prominent location, and at KHS*)





# Puppuccino and Purr-uccino Pals Sponsor

Every month throughout the year

There's literally nothing more adorable on which to spend your advertising dollars. Each month, Kitsap Humane Society recognizes its Puppuccino Pals and Purr-uccino Pals sponsors by treating lucky dogs or cats to a creamy cup of whipped cream. The resulting photos are among the favorite posts of our more than 200,000 social media followers. It's a program that was even a hit with national media, featured in Teen Vogue, AOL News, The Dodo, and The Bark – and now it could feature you!

## MONTH-LONG PRESENTING SPONSOR

**\$250**

- 🐾 A weekly post across our Facebook, Threads, and Instagram accounts, reaching over 250,000 followers and highlighting your business for an entire month. We will tag your business and feature your logo on the cup each week.
- 🐾 Spotlight in our monthly e-newsletter, Shelter Tails, reaching over 25,400 subscribers and posted on our website.
- 🐾 One blog post spotlighting your business on our website, which receives over 1.6 million views annually, including your logo and a link to your business website.





# Magazine Ads

**Save your spot in the KHS Magazine!**

Unveiled in January 2022, the Kitsap Humane Society Magazine is a beautiful, full-color, content-rich guide to all things KHS-related. Distributed by mail and electronically three times a year, your business will reach nearly 3,000 readers who are looking to support those who support the shelter!

With a variety of ad sizes available, choose one or all three editions to promote your business to animal lovers in our community. No graphic design experience? No worries, Kitsap Humane Society's Marketing Team can assist you in ensuring your business puts its best paw forward with graphic design support.



## SIDEBAR

2.6" W x 11" H - \$150

## QUARTER PAGE

4.25" W x 5.5" H - \$250

## HALF PAGE

8.5" W x 5.5" H - \$500

## QUARTER PAGE

4.5" W  
x 5.5" H

## SIDEBAR

2.6" W  
x  
11" H

## HALF PAGE

8.5" W x 5.5" H



# Many Thanks to Our Most Generous 2025 Sponsors



Poulsbo Pet Club | The NW Dog | Lexi's Loving Care | K9 Revamped | Ridgetop Animal Hospital  
| Carly Alvarez Remax | Elemental Xteriors | Community Auto | Comedy in Kitsap



9167 Dickey Road NW, Silverdale WA, 98383

**Kitsap Humane Society** 🐾 360-692-6977x1058 🐾 [kitsap-humane.org](http://kitsap-humane.org)  
[JReynolds@kitsap-humane.org](mailto:JReynolds@kitsap-humane.org)