

KITSAP HUMANE SOCIETY'S

# PETS WALK

## 2023 by the Numbers

**372** *Participants*



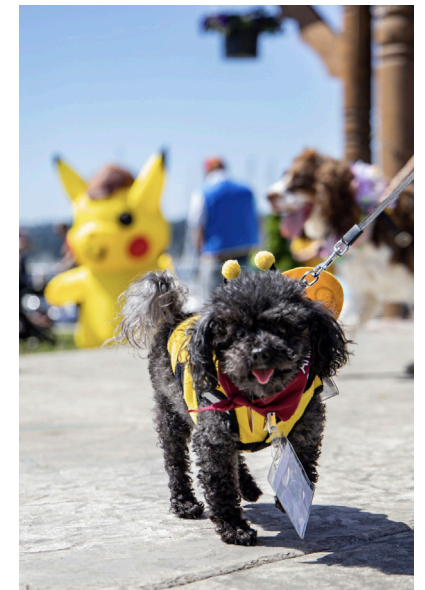
**26** *Teams*



*Over* **1,500**  
*attendees*

## 5K Walk & Run Fundraiser & Festival June 1, 2024

Hundreds of pet-lovers and KHS supporters lace up their sneakers each year for PetsWalk in downtown Poulsbo. This all-day festival starts with a picturesque 5-kilometer walk/run and ends with a vendor fair, food trucks, and live entertainment on the Poulsbo waterfront. In 2023, the festival attracted more than 400 walkers/runners and an estimated 3,000 total attendees. In addition to vendor booth space, partners receive recognition on a wide range of promotional materials online and throughout Kitsap County.



## PRESENTER OF THE PACK

\$5,000

*All the benefits of Party Animal, plus:*

- 🐾 Featured as a Community Partner in Shelter Tails *(over 23,600 subscribers)*
- 🐾 Name featured on ALL promotional materials
- 🐾 Ad in one of our KHS Magazines

## PARTY ANIMAL

\$2,000

*All the benefits of Strut Your Mutt, plus:*

- 🐾 Logo featured on promotional banners *(hung in two prominent locations in Kitsap)*
- 🐾 Logo on event collateral included in adoption packets in May, leading up to the event
  - 🐾 Recognition in news releases
  - 🐾 Banner at event
- 🐾 Name featured on all day-of event materials
- 🐾 Business linked in all event posts on KHS' main Facebook page *(over 50,000 followers)*
  - 🐾 Featured as a Community Partner in Shelter Tails *(over 23,600 subscribers)*
  - 🐾 Name featured on ALL promotional materials
  - 🐾 Ad in one of our KHS Magazines
  - 🐾 Logo on event poster

## STRUT YOUR MUTT

\$1,500

*All the benefits of Water Dogs, plus:*

- 🐾 Logo on event poster

## WATER DOGS

\$1,000

*All the benefits of Jog Your Dog, plus:*

- 🐾 Registration fees waived
- 🐾 Logo or name within Facebook event *(over 50,000 followers)*
- 🐾 Logo or name on website event page before and after event *(1.6 million views a year)*

## JOG YOUR DOG

\$500

*All the benefits of Cat's Meow, plus:*

- 🐾 Logo or name displayed on electronic monitors in shelter lobby leading up to event
  - 🐾 Logo or name on event participant merchandise
  - 🐾 Logo featured on 11 x 17 sign along course *(over 350 participants)*
- 🐾 Logo or name featured in all event e-mail communications *(over 23,600 subscribers)*
- 🐾 Business linked in at least one Facebook post within event page *(over 50,000 followers)*
  - 🐾 Featured in the 2024 KHS Calendar *(at least 250 distributed)*
- 🐾 Logo on kitsap-humane.org for the duration of one year *(1.6 million views a year)*

## THE CAT'S MEOW

\$250

- 🐾 Vendor booth space *(over 700 community members visit the vendor fair)*