

## 31st Annual Gala & Auction

# October 12, 2024

KITSAP HUMANE SOCIETY'S

# Animal Krackers

## 2023 by the Numbers

  
**300** Registered  
Guests  
**41** Volunteers  
OVER  
**\$365,000**  
Raised for animals

Every year, Kitsap's most generous animal-lovers come together for the most purr-fect evening of them all – Animal Krackers. Held at the Suquamish Clearwater Casino Resort, this elegant extravaganza is Kitsap Humane Society's biggest event of the year, with live and silent auctions, dinner and entertainment, and short films showcasing the work we do with animals year-round. With video displays inside and outside the ballroom and presentations from the stage throughout the event, this is a prime opportunity to shine a spotlight on your business to an influential audience of Kitsap community leaders.



## DIAMOND PAW PRESENTING SPONSOR

\$12,000

*All the benefits of Platinum Paw, plus:*

- 🐾 Business linked on all event posts on KHS' main Facebook page (*over 50,000 followers*)
  - 🐾 Name featured in ALL promotional materials
  - 🐾 One VIP table (*not in addition to Platinum Paw Seats*)
- 🐾 Full-page ad in Animal Crackers program (*not in addition to Platinum Paw ad*)

## PLATINUM PAW

\$10,000

*All the benefits of Gold Paw, plus:*

- 🐾 Featured as a Community Partner in Shelter Tails (*over 23,600 subscribers*)
- 🐾 Logo featured in all post-event communications (*over 23,600 subscribers*)
  - 🐾 Name featured on post-event thank you cards
  - 🐾 Name featured on all day-of event materials
- 🐾 Logo featured on promotional banners in prominent North Kitsap locations
  - 🐾 Ad in KHS magazine
  - 🐾 Six VIP seats (*not in addition to Gold Paw Seats*)

## GOLD PAW

\$6,000

*All the benefits of Silver Paw, plus:*

- 🐾 Recognition in news releases
- 🐾 Four VIP seats (*not in addition to Silver Paw Seats*)

## SILVER PAW

\$3,000

*All the benefits of Bronze Paw, plus:*

- 🐾 Two guest seats (*not in addition to Bronze Paw Seat*)
- 🐾 Half-page ad in Animal Crackers program (*not in addition to Bronze Paw ad*)
  - 🐾 Logo in invitation

## BRONZE PAW

\$1,500

*All the benefits of Friends of the Animals, plus:*

- 🐾 One guest seat
- 🐾 Quarter-page ad in Animal Crackers program
- 🐾 Name in invitation

## FRIENDS OF THE ANIMALS

\$500

- 🐾 Logo on KHS website for one year (*1.6 million views each year*)
  - 🐾 Logo or name featured on slideshow during silent auction
- 🐾 Logo featured in all event email communications (*23,600 subscribers*)
  - 🐾 Logo in Animal Crackers program
- 🐾 Logo or name featured on KHS lobby monitor (*1,500 visitor each month*)
  - 🐾 Logo within Facebook event (*over 50,000 followers*)
- 🐾 Logo on website event page before and after event (*1.6 million views each year*)