



Frequently Asked Questions About Our Capital Campaign

KHS has launched an ambitious campaign to raise funds necessary to expand and improve our outdated and overcrowded shelter facilities. Facility expansion and improvements will strengthen our ability to serve animals in need, and enable sustainable success as a progressive animal welfare organization.

1. *Why do you need to construct a new facility?*

Our existing facility was built in 1989, and has served over 200,000 animals since that time. Despite small renovations to extend its life, much of the current shelter needs to be expanded and updated to enhance the health, safety, rehabilitation, and rehoming of the animals in our care; provide a more efficient and effective work environment for our staff and volunteers; and provide a more appealing shelter to attract more adopters. Daily, we face a host of problems and space constraints with the current building.

2. *What are the costs of this project and how did you arrive at the budget?*

The total budget for the project is \$8,500,000. This includes architectural design, construction costs, site improvements, permitting, medical and other equipment, and campaign costs. It also includes a contingency allowance for unanticipated changes. Experts in the field of animal shelter design and architecture have partnered closely with our internal animal welfare and veterinary leadership team to develop a progressive plan with realistic budget projections.

3. *Are you confident that our community will financially support this project?*

In July 2016, KHS retained Collins Group (now Campbell & Company) to conduct a campaign planning study. The study results include extensive feedback from over 200 participants via personal interviews, focus groups, and surveys. The passion for KHS's mission is strong and palpable, and the urgent need for facility improvements is well understood. Supporters are willing to give time and gifts to the campaign. The in-depth study gave us the 'green light' to move forward with the campaign.

4. *What are the anticipated revenue sources for the project?*

We expect the project to be funded primarily by individual donors, with additional funding from foundations, corporations, and the Washington State Capital Budget.

5. *Is your current location the best place to build?*

Our location in Silverdale is central within Kitsap County. We are situated on nearly 7 acres which affords us opportunities such as trails for dog walking, an outside exercise yard, a fenced pasture for the occasional farm animal, and space for additional visitor parking. KHS is in the process of acquiring the land on which we reside, from Kitsap County, our long-time lessor.



6. *How will the new and renovated buildings help the animals and the people who care for them?*

Improved facilities will benefit both two- and four-legged friends in a myriad of ways, including:

- Improved housing for 8,500 cats and dogs annually, for their physical and emotional health;
- Enhanced veterinary and behavioral rehabilitation spaces, necessary to address challenging medical and behavioral needs;
- Improved ventilation systems to reduce the spread of disease;
- An enlarged lobby and adoption center to accommodate over 50,000 visitors annually.

7. *How long will construction take, and will it be phased?*

The project is divided into two phases. Phase I is the construction of an entirely new building, the Pet Adoption Center. Construction began in Fall 2018 and is expected to be complete in Summer 2019. The Pet Adoption Center includes the main dog kennel, the cattery, and the Adoption Lobby. Phase II, the Pet Lifesaving & Medical Center, will be a re-building of our existing facility, and will vastly improve Veterinary Medical/Surgical areas, the Behavior Training Center, the Admissions Lobby, and more.

8. *How will you care for the animals during construction?*

Careful planning and phasing will ensure minimal disruption to services. Essential services will be maintained during construction, and no animal will be turned away.

9. *What if you are unable to fundraise the full amount?*

Careful budget planning has given us the most cost-effective way to provide this major expansion. The full amount must be raised to complete the project – so any shortfalls in fundraising could delay construction of portions of the project.

10. *Is KHS a ‘no-kill’ organization?*

At KHS, no healthy or treatable animal is euthanized. Humane euthanasia is reserved for those animals who are untreatable or who are dangerous to public safety. As a result of our commitment to best practices, such as behavior rehabilitation; veterinary medicine; foster care opportunities; a competent workforce of staff and volunteers; and a high-volume low cost spay/neuter program, we have achieved an astounding ‘lives-saved rate’ of 97%.

11. *What is KHS’s relationship with other animal welfare organizations?*

KHS is the only ‘open door shelter’ in Kitsap County. As such, we welcome and care for all companion animals brought to our facility; no pet is turned away. We have long-standing partnerships with local rescue groups and animal welfare organizations in the Puget Sound region and beyond. These relationships are reciprocal, always with the best outcomes in mind for each individual animal.

12. *Why should donors have confidence investing in this project?*

The KHS Board of Directors and Executive Staff are confident the necessary funds can be raised. KHS’ Board unanimously supports the project and has committed to personally raise 10% of the overall fundraising goal. The feedback KHS received during the campaign planning study illuminated the trust and respect that our supporters have in the leadership team. The campaign is a priority: for the animals, for the organization, and for our community.