



11TH ANNUAL

KITSAP WINE FESTIVAL

HARBORSIDE FOUNTAIN PARK

BENEFITING KITSAP HUMANE SOCIETY

August 10, 2019

*Sponsorship
Opportunities*

About Kitsap Humane Society

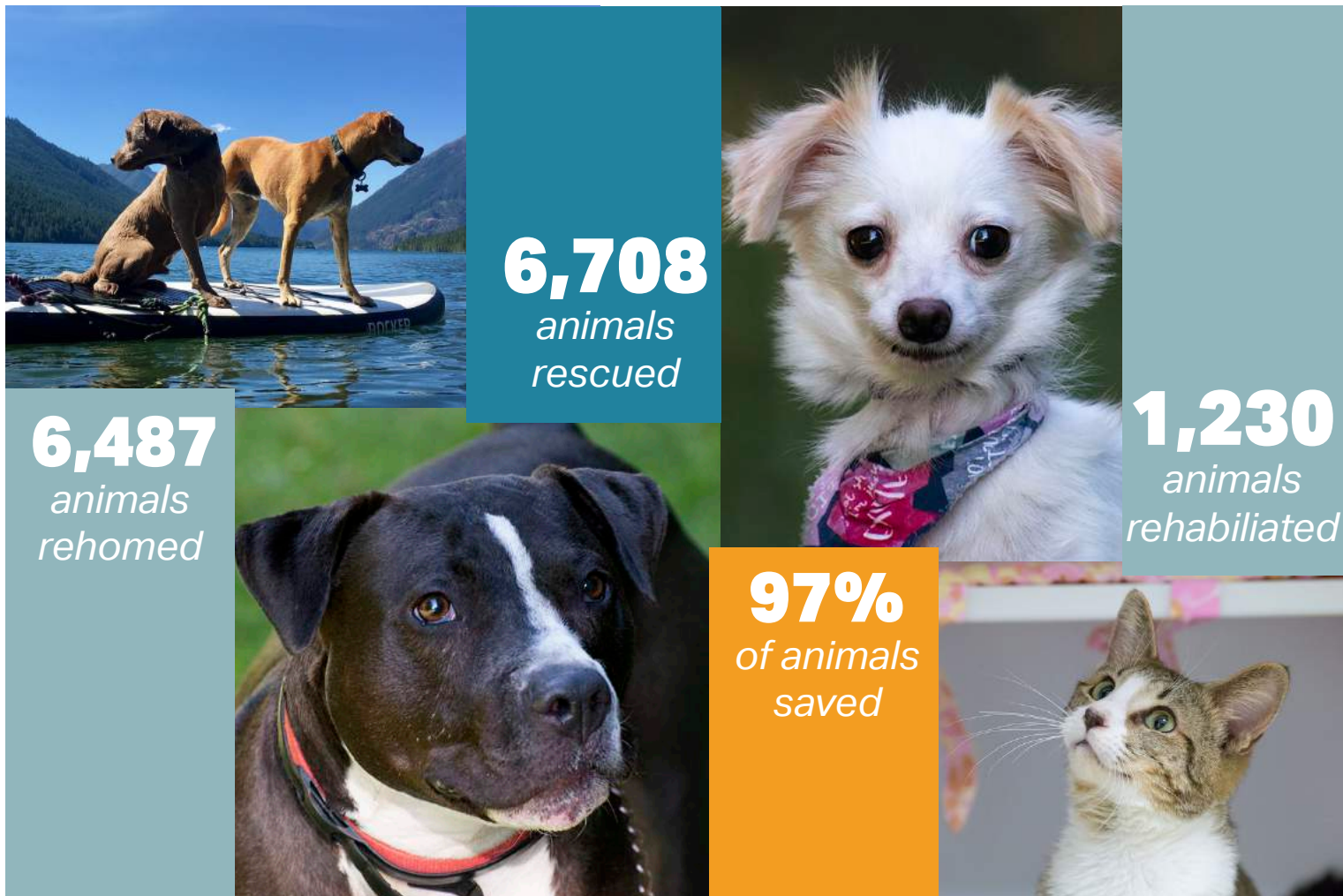
A Recognized Leader in Animal Welfare

Kitsap Humane Society is transforming animal welfare in Kitsap County by saving thousands of animals through compassionate, individualized, lifesaving care.

We find homes for nearly 7,000 animals and spay or neuter more than 5,000 pets every year. Our lifesaving rate of 96 percent is among the highest in the country for a shelter our size.

Kitsap Humane Society delivers compassionate, individualized care to every animal who comes through our doors and our work continually exceeds national standards in animal sheltering. Founded in 1908, Kitsap Humane Society has a long history of service in the community and enjoys wide recognition as THE resource for everything pet-related in Kitsap County!

2018 by the Numbers



The Value of Sponsorship with Kitsap Humane Society

Align your business with a beloved local charity!

Kitsap Humane Society is proud to be one of Kitsap's most trusted and respected charities, with a high level of brand recognition and broad community engagement. In Kitsap County, more than 60 percent of households have companion animals, and the community embraces, supports and trusts our work. Our donors and volunteers are people committed to improving the lives of people and pets by creating a more compassionate, caring community for us all.

Our major fundraising events are high-profile and have enjoyed incredible growth in recent years. They are fun and attended by thousands of enthusiastic, engaged, active and caring animal lovers from all walks of life.

Dozens of local businesses and corporations have benefited from partnering with Kitsap Humane Society as an event sponsor, and you can, too!

Major Fundraising Events in 2019

PetsWALK 5K: Over 415 two-legged walkers and their furry family members participate in a rousing, fun, family friendly charity walk/run during Poulsbo's festive tourist season. Afterward, there's a vendor fair with over 30 sponsored booths on the city's waterfront. It's a party! Hundreds of people browse the booths during this fun, pet-friendly event, which raised over \$60,000 in 2018! This year's **PetsWALK** will take place on June 22, 2019.

Kitsap Wine Festival: Come celebrate food, wine and your love of shelter pets at the **Kitsap Wine Festival benefiting Kitsap Humane Society!** Since it began 11 years ago, the Kitsap Wine Festival has featured live music, delicious food, and of course, great wines. Each year, the Kitsap Wine Festival partners with a Kitsap non-profit group and this year, they've chosen us! With over 650 participants, this event is well attended and will give your organization great exposure to a wine and animal-loving audience!

Animal Crackers Gala Dinner and Auction: This elegant event attracts Kitsap's most influential animal lovers to a fabulous fundraiser for the animals. This exclusive evening includes dinner, a silent and live auction, and visits with adorable adoptable animals. Our **26th Annual Animal Crackers** is being held at Suquamish Clearwater Casino Resort on September 28, 2019. Animal Crackers was attended by more than 400 guests, 40 volunteers, and raised more than \$550,000 in 2018!

Coming Summer of 2019!



Significant
naming
opportunities
available.

Harborside Fountain Park
 August 10, 2019

Come celebrate food, wine and your love of shelter pets at the **Kitsap Wine Festival benefiting Kitsap Humane Society!** Since it began 11 years ago, the Kitsap Wine Festival has featured live music, delicious food, and of course, great wines. Each year, the Kitsap Wine Festival partners with a Kitsap non-profit group and this year, they've chosen us! With over 650 participants, this event is well attended and will give your organization great exposure to a wine and animal-loving audience!

2018 by the Numbers

650
 Guests



Over
24
 Wine Partners

Over
10
 Food Partners

Over
\$30,000
 Raised

Sponsorship Opportunities

	\$6,000 Vintage "Cabernet" Presenting Sponsor	\$2,500 Classic "Sauvignon Bark"	\$1,000 "Gewurztrameowner"	\$500 "Meowscato"	\$250 "Zinfandogs"
Logo on www.kitsap-humane.org for the duration of one year (1.8 million views a year)					
Logo featured in all event e-mail communications (20,000 subscribers)					
Logo displayed on shelter sponsorship board (1,500 visitors monthly)	Logo	Logo	Logo	Logo	Name
Logo within Facebook event (Over 35,000 followers)	Logo	Logo	Logo	Logo	Name
Logo on website event page before and after event (1.8 million views a year)	Logo	Logo	Logo	Logo	Name
Event entry	10 guests	5 guests	2 guests		
Logo on event poster			Name		
Logo featured on promotional banners (hung in two prominent locations and at every spring info booth)					
Recognition in news releases					
Opportunity to table information at event					
Name featured on all day-of event materials					
Banner at event (seen by 700 people)					
Business linked in all event posts on KHS' main Facebook page (Over 35,000 followers)					
Featured as a Community Partner in Shelter Tails (20,000 subscribers)					
Name featured on ALL promotional materials					



Picture yourself
at Kitsap Wine
Festival!

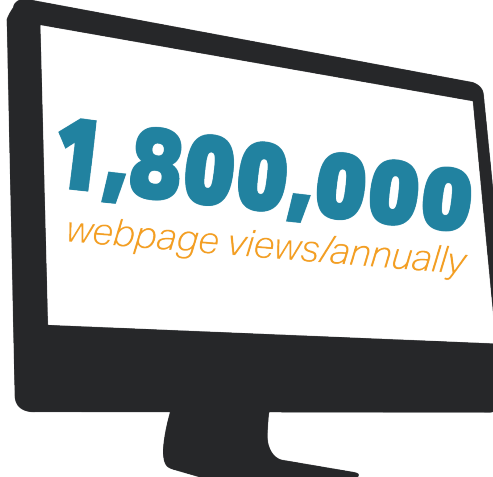


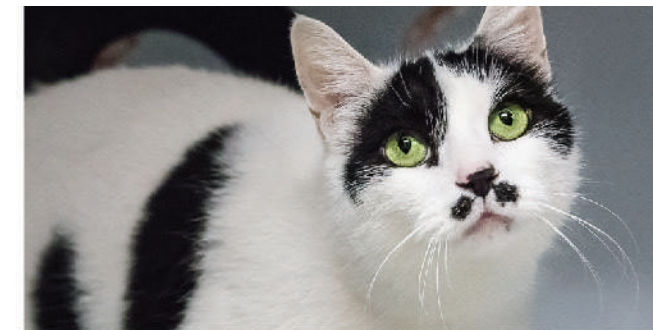
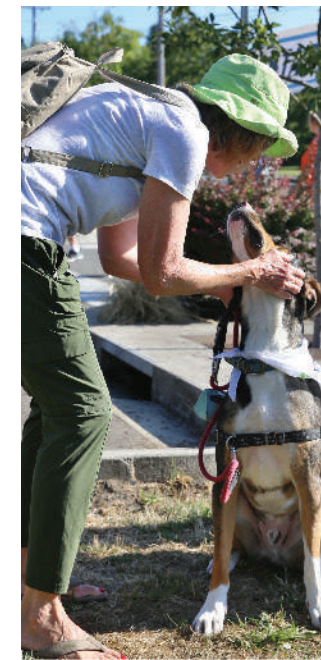
Connect with
our network!

 Facebook Followers
35,043

 Launched Instagram in 2016
9,573
followers

 **20,000**
e-mail subscribers

 **1,800,000**
webpage views/annually



Many Thanks to Our 2018 Sponsors



Kathleen Schultz



9167 Dickey Road NW, Silverdale WA, 98383

Kitsap Humane Society 🐾 360-692-6977 🐾 www.kitsap-humane.org