



**Kitsap**  
Humane Society

## Fundraise for the Animals at Kitsap Humane Society!

**We love our Pawtastic Pals! Here's a few guidelines for you to follow:**

### Planning:

When you fundraise for the animals, you'll handle all aspects of the event, including organizing, funding, planning, promoting, managing and staffing. Due to limited staff and resources, KHS is unable to pay for any event-related costs, provide mailing lists, or to send e-mail blasts or direct mail promoting the event.

### Marketing:

Event flyers, press releases, publications and any other event promotional materials are encouraged, but must be approved by KHS in advance by contacting [kolmsted@kitsap-humane.org](mailto:kolmsted@kitsap-humane.org).

### Name and logo usage:

Always refer to the organization as the Kitsap Humane Society (not simply the Humane Society). The logo may be reproduced in all black or in all white (on a black or equally dark background). For color print jobs, the color logo should be used.



**Kitsap**  
Humane Society



**Kitsap**  
Humane Society



**Kitsap**  
Humane Society

### Compatibility with our mission:

Some events and fundraisers are not a good fit for Kitsap Humane Society. Events resulting in the sale, auction or raffling of animals are strictly prohibited.

**Questions?** Contact Kassie Olmsted at [kolmsted@kitsap-humane.org](mailto:kolmsted@kitsap-humane.org).